2Unstoppable Names Stacey Mann Executive Director as National Momentum Builds for Exercise in Cancer Care

Co-founders Michelle Stravitz and Ilana Gamerman will continue to serve on the Board of Directors.

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FAIRFAX, Va.

2Unstoppable, a national 501(c)(3) nonprofit that helps women improve their cancer outcomes through exercise, today announced that Stacey Mann, its longtime Fitness Director, has been named Executive Director, effective immediately. Co-founders Michelle Stravitz and Ilana Gamerman, who founded the organization in 2017, will continue to serve on the Board of Directors and stay closely involved in shaping strategy as Mann takes over day-to-day leadership.

A National Shift Toward Exercise as Standard Cancer Care

The transition comes as the medical establishment moves toward treating exercise as a standard part of cancer care, not just a recommendation. In September of 2026, the American College of Surgeons' Commission on Cancer, which accredits about 1,400 cancer programs nationwide, adopted Standard 4.9, which requires accredited programs to refer patients to exercise services beginning in January 2028.

Mann designed *2Unstoppable Strong,* the organization’s signature program, which launched in *2020. Since that time*, the program has supported 360 women through its two progressive, evidence-based programs: a 10-week program for women one to five years past active treatment, and a 6-week program for women living with metastatic cancer. Several hospital systems already pay directly for their patients to attend as part of survivorship care, a model that can grow as more cancer programs build exercise referral pathways.

"Over the last six years, I've seen the magic that happens when a woman going through cancer treatment finds a program built specifically for her body and her moment in recovery," said Stacey Mann, Executive Director of 2Unstoppable. "My focus now is making sure more women who need that can find us – through new hospital partnerships, a bigger team, and broader marketing of our programs. Michelle and Ilana built something rare, and this organization is just getting started."

"Stacey has been an integral part of our leadership team since she joined in 2020. There is no one more suited to take the helm of 2Unstoppable at this important juncture," said co-founder and Board Chair Michelle Stravitz.

Mann is a certified personal trainer, group exercise instructor, and women's coaching specialist, and holds the Advanced Qualified Cancer Exercise Specialist credential. Before joining 2Unstoppable, she founded and managed a nonprofit in the Parkinson's disease exercise space.

About 2Unstoppable

2Unstoppable is a national 501(c)(3) nonprofit based in Fairfax, Virginia, founded in 2017 by cancer survivors Michelle Stravitz and Ilana Gamerman. The organization is dedicated to inspiring and supporting the physical and emotional fitness of women living with and beyond cancer, providing safe, evidence-based, and supportive virtual exercise programming — including its signature *2Unstoppable Strong* program — to women nationwide, in partnership with hospital systems and healthcare providers. 2Unstoppable is listed in the American College of Sports Medicine's Moving Through Cancer program directory and is featured in the book *Moving Through Cancer* by Dr. Kathryn Schmitz. Learn more at 2unstoppable.org.

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